

In the Community

CITIC Pacific is proud to be a socially-responsible organisation, and as such is committed to contributing to the community by supporting and sponsoring different kind of activities, such as charitable work, promotion of education, environment protection, sports, culture and the arts in Hong Kong, mainland China and overseas. In 2006, the Group became one of the first corporations to support the Wage Protection Movement for cleaning workers and security guards. CITIC Pacific has been a 'Caring Company' since 2007 under the scheme set up by the Hong Kong Council of Social Service.

CITIC Pacific and its subsidiary companies are long-term supporters of the Community Chest of Hong Kong by making donations and participating in their campaigns and fund raising activities. The Group has also continued to be the sole sponsor of a performance of Hong Kong Arts Festival. In 2008, to provide financial assistance to the victims of Sichuan earthquake, the Group and its employees donated generously to the relief fund.



During the year, CITIC Pacific and its subsidiaries have fully supported the territory-wide anti-drug campaign organised by the Hong Kong Government and the Action Committee Against Narcotics. To help promote the campaign, the Eastern Tunnel and Western Tunnel companies provided advertising walls and bill board. Besides supporting the 'Youth Pre-employment Training Programme' the Group also offered workplace attachment and on-the-job training places under the 'Youth Work Experience and Training Scheme' run by Hong Kong Labour Department. The aim of these placements is to support the 'Path Builders' initiative which aims to tackle drug and other youth problems at grassroots level by fostering a caring culture for young people. The Group has also worked with the Hong Kong Federation of Youths Group to provide a 40-hour pre-employment training course for selected trainees.